

- 13.05.09 Nothing in this section shall be deemed to prohibit cooperative action between abutting stores or tenants of the same building to combine allocated advertising space.
- 13.05.10 The area of a sign shall be determined from its outside dimensions. Where a sign consists of individual characters and/or other symbols, the area shall be determined from the smallest rectangle enclosing all of the characters, symbols and design features.
- 13.05.11 **Free standing signs** shall provide not less than seven feet ground clearance if situated in an area where the public may walk. No part of a **free standing sign** shall be less than five feet from a public right of way except as may be necessary for directional and public interest signs. In no case shall the placement of such signs interfere with sight lines necessary for the safe ingress and egress onto streets.
- 13.05.12 **Window signs** shall not occupy more than 25% of the storefront windows to ensure transparency and visibility.

13.06 General Requirements for Residential Zones

In addition to the above requirements the following is required in the residential zones:

- 13.06.01 The maximum height of a **free standing sign** shall be 5 feet.

13.07 General Requirements for Business Zones

In addition to the above requirements the following is required in the business zones:

- 13.07.01<sup>3</sup> The maximum sign area for **wall, canopy, marquee and roof signs** shall be calculated on the basis of three square feet for each linear foot of the face of the building supporting such sign. Except in the Central Business District, -but in no event shall the area of the sign shall not exceed the following size-based on the setback of the building face supporting the sign from the right-of-way line of the public street that the sign will face:

<u>Building Location</u>	<u>Maximum Sign Area Per Tenant</u>
Up to and including 50 feet from street	32 Square Feet
Greater than 50 up to and including 100 feet from street	64 Square Feet
Greater than 100 up to and including 150 feet from street	100 Square Feet
Greater than 150 up to and including 250 feet from street	200 Square Feet
Greater than 250 feet from street	300 Square Feet

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<sup>3</sup> Revised 10/17/2016, effective 11/08/2016